



James *Re-Elect* FOR MAYOR BRADFORD WEST GWILLIMBURY www.jamesleduc.ca



Dedicated Proven Leadership

It's so Easy, Vote By
Telephone **or** Online!

OCTOBER 16 - 10AM
— TO —
OCTOBER 26 - 8 PM

**Are You on
the Voter's List?**

**CHECK YOUR
REGISTRATION**
www.registertovoteon.ca

Let James know what's important to you:

(905) 955-2804
jamesrleduc@gmail.com

Authorized by the official agent of James Leduc

PILLARS & PRIORITIES

— *That Work Together* —

A balanced, forward-thinking approach to keep
BWG connected, safe, sustainable and
economically strong – as it continues to grow.



For more BWG information
www.townofbwg.com/town-hall/election/#

www.jamesleduc.ca

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BWG COUNCIL/ *Community Successes*

2022-2026

The members of Council, Town Personnel, the Business Community and the Volunteer Community have all worked very hard over this past term (2022 to 2026), to overcome post-pandemic challenges and achieve a number of key successes & milestones.

Here are just a few connected to key Pillars & Priorities identified in my 2022 mayoral campaign:



A Robust Post-Pandemic Recovery

- A comprehensive Strategic Priorities work plan focusing on community safety, traffic congestion reduction, healthcare enhancement and economic development was endorsed.
- Support for local Entrepreneurs was expanded including launching a free Business Plan Bootcamp to support and scale BWG startups and small businesses.
- The Holland Street Transformation progressed with long-awaited revitalization plans to redesign and modernize the Holland Street Corridor.
- BWG re-established a new Dog Park.
- Southlake Health has officially launched plans to establish a new Advanced Care Centre in BWG.



Affordable Housing Opportunities

- Growth and Housing Targets have remained on track exceeding municipal growth targets with hundreds of annual housing starts, planning approvals and thousands of construction inspections managed through a streamlined corporate reorganization.
- BWG secured up to **\$94.8 million** through a joint federal-provincial initiative to slash development charges by up to **76%**, lowering homebuilding costs by up to **\$36,500** and driving housing affordability.



Work to Eliminate Traffic Congestion & Improve Safety

- BWG implemented & then extended its partnership with Argo's electric, app-based Smart Routing™ on-demand transit system following greatly reduced operating costs, strong ridership growth and the negotiation of significant provincial funding (**\$4.1 Million**).
- BWG increased operational funding for the South Simcoe Police Service and initiated local traffic-calming measures, including a new Red-Light Camera program at high-risk intersections.
- BWG successfully executed the Urban Roads Project to replace aging water mains, expand local transit capabilities and rehabilitate major roadways, curbs and sidewalks.



Employment Land Development

- Efforts were advanced with the Employment Land Strategy to balance the residential and industrial-commercial tax base by opening and re-zoning vital commercial and industrial employment lands & this included significant efforts to advance hydro supply.



Leveraging Federal & Provincial Funding Opportunities

- **Approx. \$125 million** in external funding from the other levels of government to benefit the residents & families of this community instead of another.
- Plus ...**
- A significant number of other smaller initiatives/successes in areas important to the community based upon the input & needs of residents and the key participation of Council, Town Personnel, the Business Community & the Volunteer Community.

It is a privilege to serve as "Your Voice on Council"

www.jamesleduc.ca

While connecting by email and telephone has been good, nothing is better than a personal discussion about your family's needs & concerns ... *hope to see you soon!*

